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VIRGIN HOTELS LAS VEGAS ANNOUNCES GRAND OPENING DATE, JAN. 15, 2021



From left: Todd English, Bobby Reynolds, Jenna Morton, Richard "Boz" Bosworth (podium), Michael Sacco, Joe Hasson, Jay Wolf (Photo Credit: Patrick Gray/Kabik Photo Group)

High-res images can be downloaded <u>here</u>.

Video can be downloaded <u>here</u>.

Today, **Virgin Hotels Las Vegas**, part of Curio Collection by Hilton[™], announced the property's grand opening date at a press event featuring property partners and investors at the porte-cochere. The revitalized property will open as Virgin Hotels Las Vegas with opening date, **Jan. 15, 2021**, being revealed on a digital mobile billboard.

During his heartfelt speech, Richard "Boz" Bosworth, President and CEO of JC Hospitality, owner of Virgin Hotels Las Vegas, stressed the resilience of the hospitality, gaming and entertainment industry, the city of Las Vegas as a whole and expressed how he looks forward to bringing employees back to work. "Lightning will strike twice at 4455 Paradise," he

said. He also shared what he is most excited for at the unique property, including the over 1,500 renovated chambers, the upgraded entertainment venues, the impressive food and beverage portfolio, the unique gaming floor and the expanded meeting and convention spaces.

Richard "Boz" Bosworth also thanked his partners who were on site for the event, including Michael Sacco, Special Assistant to the CEO of Virgin Hotels; Bobby Reynolds, Senior Vice President of AEG Las Vegas; James Beard Award-winning chef Todd English; Joe Hasson, General Manager of Mohegan Sun Casino at Virgin Hotels Las Vegas; Jenna Morton of MB Steak and Jay Wolf of JC Hospitality.

Follow Virgin Hotels Las Vegas on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u> or visit <u>virginhotels.com/las-vegas</u> for the latest updates.

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About Virgin Hotels Las Vegas

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property will be a part of the Curio Collection by Hilton™. The integrated resort will intermix a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 chambers and suites; the 60,000 sq. ft. Mohegan Sun Casino, operated by Mohegan Gaming & Entertainment; a five-acre desert pool oasis including a multi-functional event lawn; live music and entertainment theater with 4,500 capacity; a signature showroom accommodating 650 guests; an exclusive portfolio of twelve food and beverage venues including Todd English's Olives, Kris Yenbamroong's Night + Market, the legendary Nobu, Michael and David Morton's MB Steak, Kassi Beach Club from restauranteur Nick Mathers, Casa Calavera by global hospitality company Hakkasan Group, the sports entertainment, daylife and nightlife venue Money, Baby! from Clive Collective, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream and Orlando Development. The off-Strip playground, located at 4455 Paradise Road, is currently closed for renovations. For more information, visit virginhotels.com/las-vegas.

About Virgin Hotels

<u>Virgin Hotels</u> is a lifestyle hospitality brand that combines heartfelt service, straightforward value and a seamless, personalized hotel experience with the track record of innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for 50 years. Each property intermixes a passion for food and beverage with music and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. Virgin Hotels Chicago - named the "#1 Hotel in United States" in 2016, and "#1 Hotel in Chicago" in both 2016 and 2017, by the Condé Nast Traveler's Readers' Choice Awards. Virgin Hotels Dallas and Virgin Hotels Nashville are now open. Locations in New York, New Orleans, Miami, Edinburgh and Las Vegas to follow. Virgin Hotels continues to explore hotel and office conversions as well as ground-up development in cities such as Boston, Los Angeles, Austin, Seattle, and London.

About Curio Collection by Hilton™

<u>Curio Collection by Hilton</u> is an upper-upscale, global portfolio of more than 90 one-of-a-kind hotels and resorts. Curio Collection properties provide travelers authentic, curated experiences through distinctly local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program Hilton Honors. Read the latest brand and hotel stories at newsroom.hilton.com/curio, and connect with Curio Collection on Facebook, Instagram, and Twitter.

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