

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
17 February 2005 (17.02.2005)

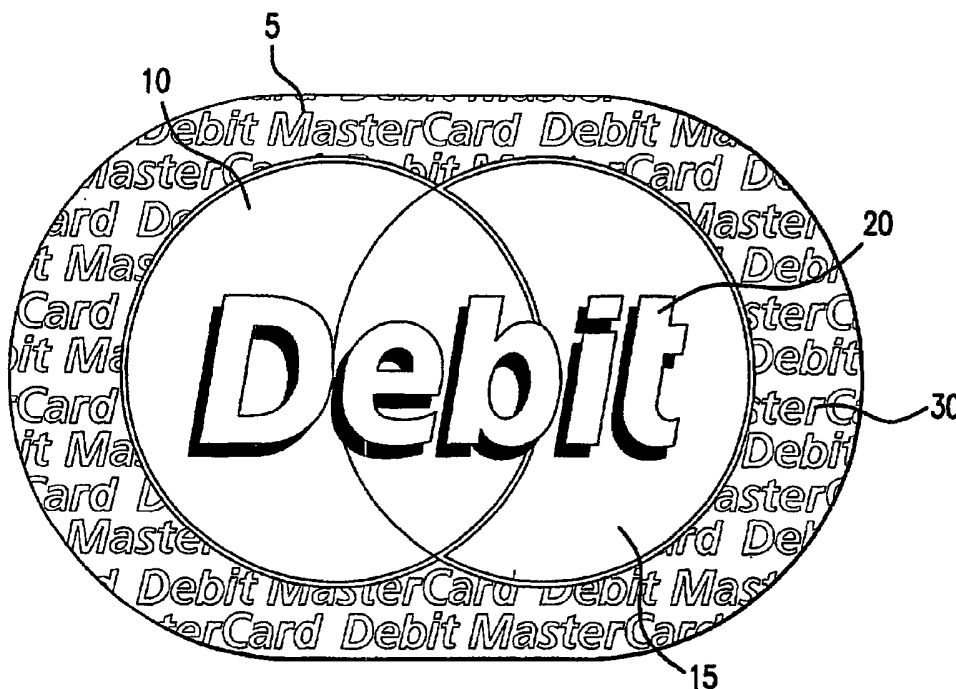
PCT

(10) International Publication Number
WO 2005/015367 A3

- (51) International Patent Classification⁷: **G06K 19/06**
 - (21) International Application Number:
PCT/US2004/026029
 - (22) International Filing Date: 9 August 2004 (09.08.2004)
 - (25) Filing Language: English
 - (26) Publication Language: English
 - (30) Priority Data:
60/493,741 8 August 2003 (08.08.2003) US
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 - (81) Designated States (unless otherwise indicated, for every
kind of national protection available): AE, AG, AL, AM,
AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,
CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,
GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,
KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD,
MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG,
PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM,
TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM,
ZW.
 - (84) Designated States (unless otherwise indicated, for every
kind of regional protection available): ARIPO (BW, GH,
GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM,
ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),
European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI,
FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI,
SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ,
GW, ML, MR, NE, SN, TD, TG).
- Published:**
— with international search report

[Continued on next page]

(54) Title: SYSTEM AND METHOD FOR IDENTIFYING A DEBIT DEVICE USING A HOLOGRAM



(57) Abstract: A system and method is provided that allows merchants and cardholders to simply and rapidly distinguish debit cards from other payment cards. A preferred embodiment is disclosed comprising a payment cards (5) bearing a hologram inscribed with the word "Debit" (20) and surrounded by border displaying the words "MasterCard Debit (30)."

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— *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments*

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(88) Date of publication of the international search report:
8 December 2005

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US04/26029

A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : G06k 19/06
 US CL : 235/491, 380, 441, 492

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
 U.S. : 235/491, 380, 441, 492

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data-base consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

| Category * | Citation of document, with indication, where appropriate, of the relevant passages | Relevant to claim No. |
|------------|--|-----------------------|
| Y | US 5,458,713A (OJSTER) 17 October 1995 (17.10.1995), Abstract, Fig. 2, and col. 3-col. 4 | 1-6 |
| Y | US 6,328,200B1 (O'BOYLE) 11 December 2001 (11.12.2001), Fig. 1, Abstract, col. 1 - col. 14 | 1-6 |

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See patent family annex.

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Date of the actual completion of the international search

25 July 2005 (25.07.2005)

Date of mailing of the international search report

25 OCT 2005

Name and mailing address of the ISA/US

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 Alexandria, Virginia 22313-1450

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