Innominds
Powering the Digital Next

CASE STUDY

Modernized a 12-year old **field service management** app for a SaaS tech company
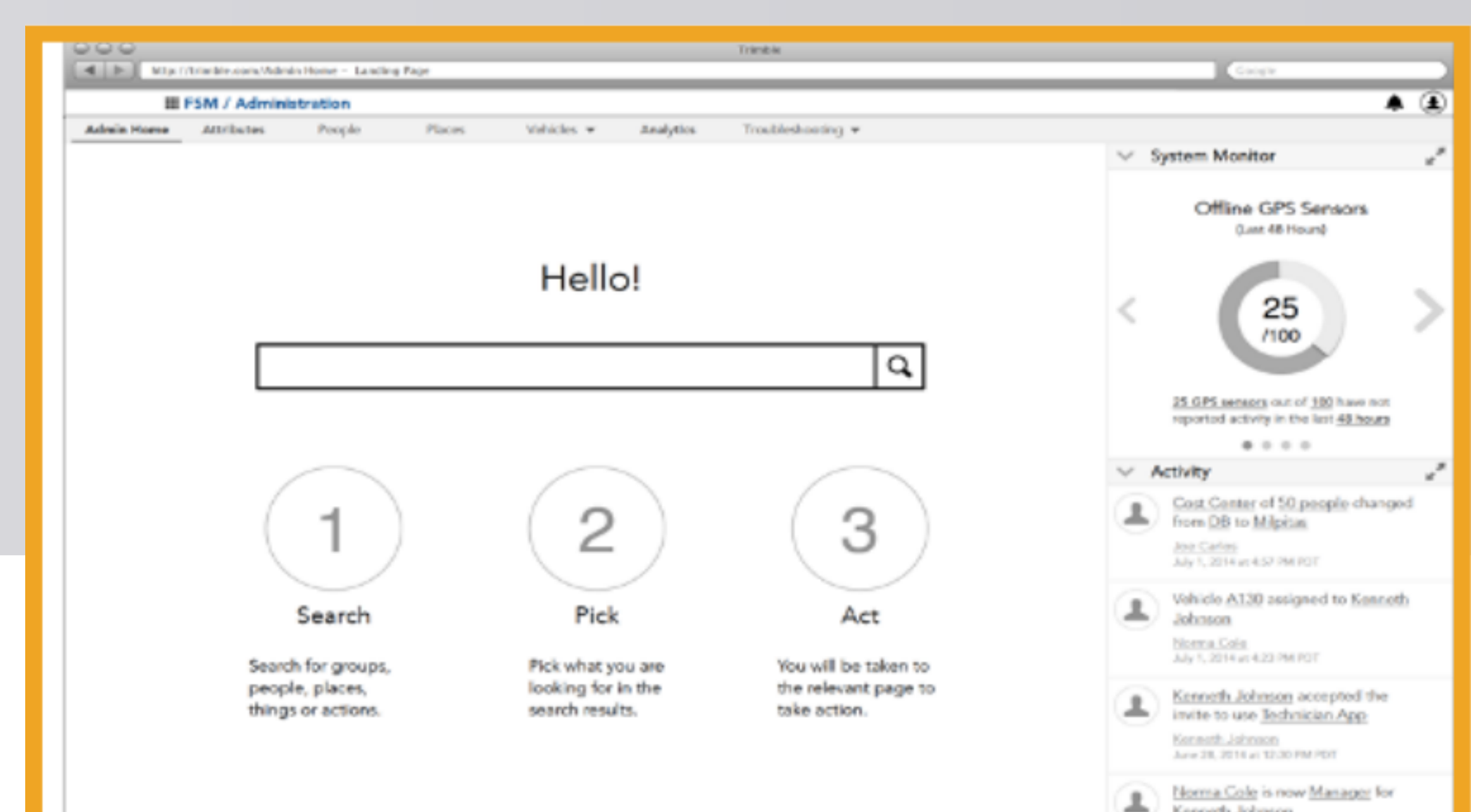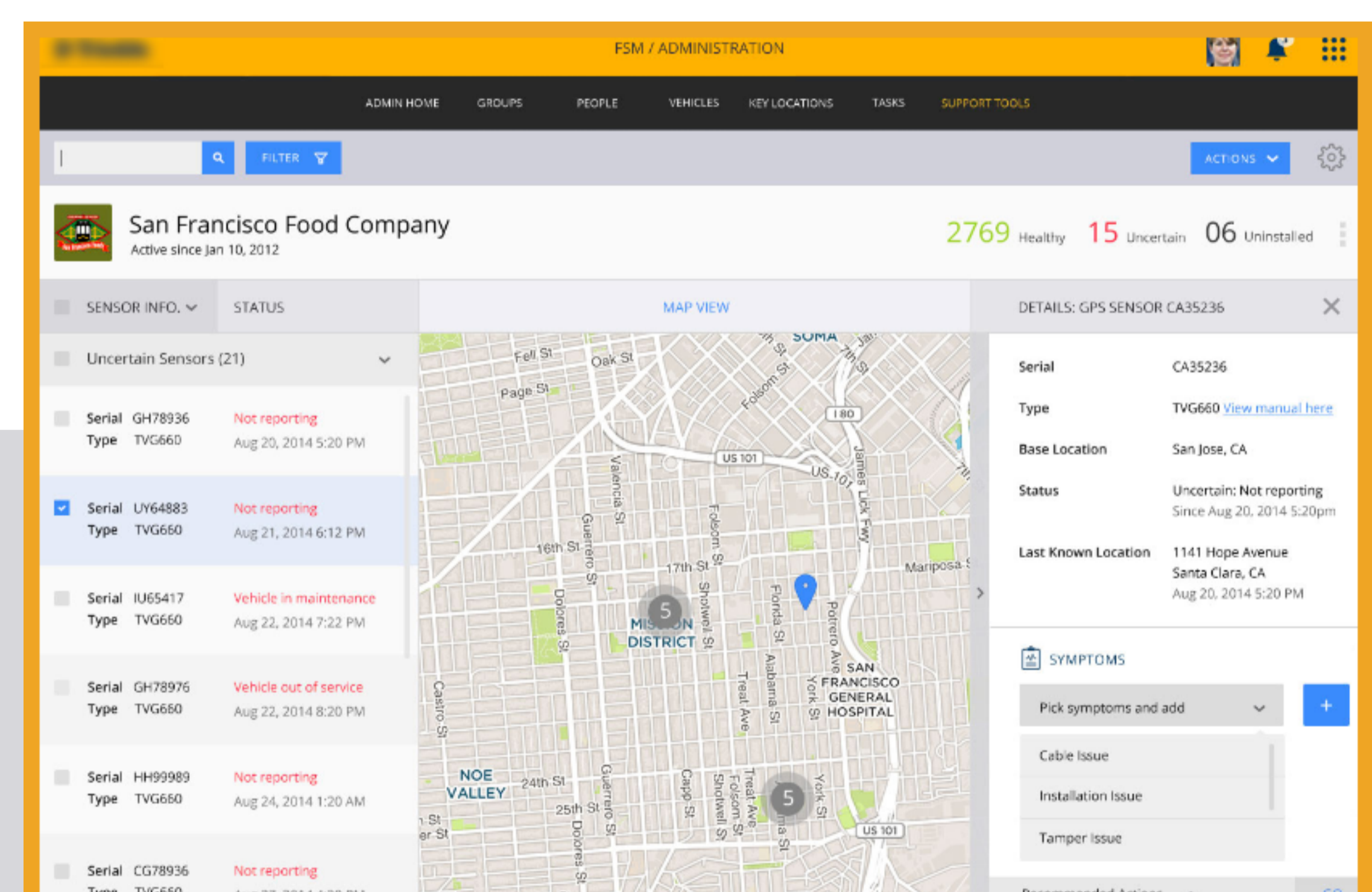
Client

Our client is a Silicon Valley-based SaaS technology and navigation company with end-clients in agriculture, construction, transportation industries among others.

The client need

The company wanted to update and maintain and also design a new interface for their old field service management app which had got complicated and user unfriendly.

What we did

PoC and wireframing: We developed a prototype to demonstrate our UX design expertise. We regrouped information and redefined the workflows and then translated the workflows into comprehensive wireframes.
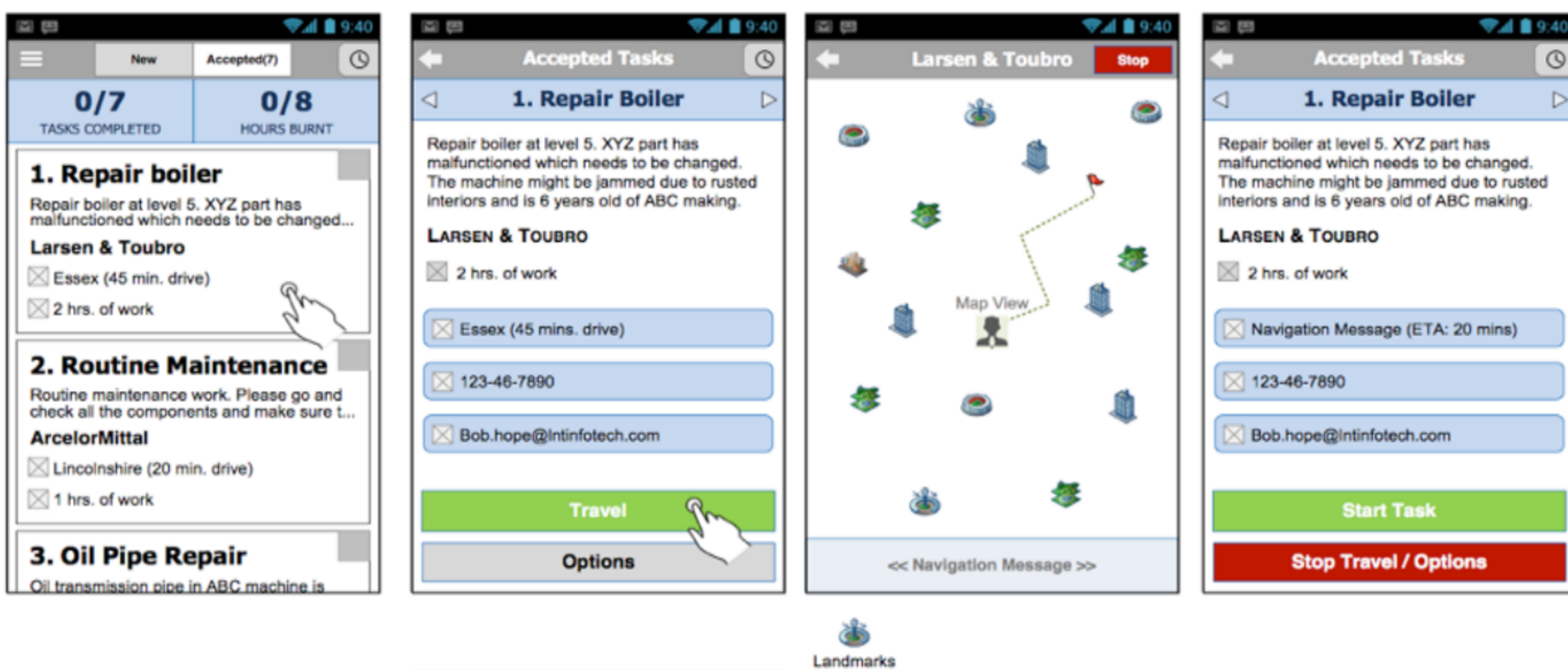
Simple modular setup: We created a clearly guided setup process, building out a first-time user experience for easy onboarding and transition, improved the global navigational efficiency through a global search which indexes actions and entities, and designed a system health indicator and activity feed.
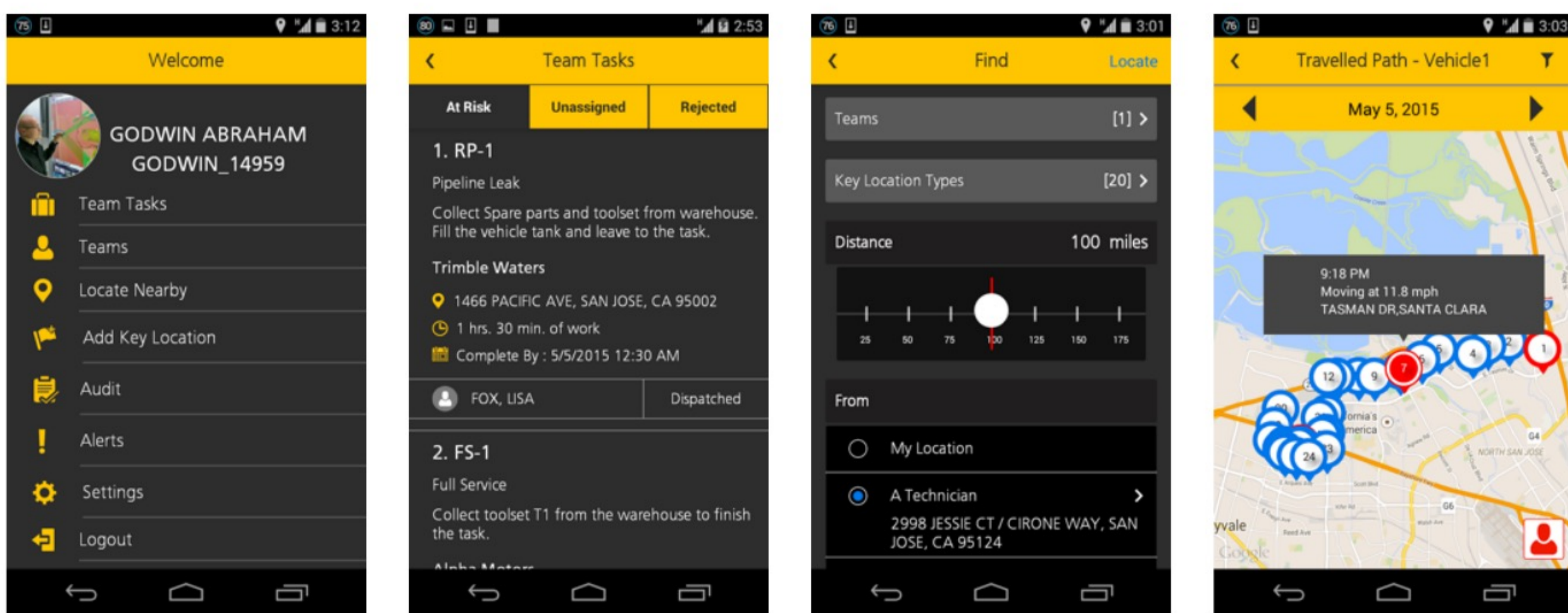
Personalization: Highly customizable views allow users to approach tasks in preferred ways. In the old app, there was no way for the user to make customized views or shortcuts. The user could also get clear visual representation of their information and keep it updated.

"Day Start" for a user is notified as soon as he/she taps on the "Travel" button for a task.

Visual design component: With effective visual design, we gave the product more legibility and ensured that the brand value is maintained throughout.

About Innominds

Innominds is an AI-first platform-led digital transformation and full-cycle software product engineering services company headquartered in San Jose, CA. Innominds powers the digital next initiatives of global enterprises and software product companies with an integrated expertise in devices and embedded engineering, software apps and product engineering, cloud, analytics, DevOps, data, security and quality engineering.