



NATIONAL GAMBLING BOARD

420 Witch-Hazel Avenue
Eco-Glades 2
Block C
Eco Park
Centurion, 0144

INVITATION TO SUBMIT APPLICATIONS TO PARTICIPATE IN THE NGB ENTERPRISE DEVELOPMENT PROGRAMME

All qualifying beneficiaries in terms of the criteria stipulated below are hereby invited to apply to be part of a month's NGB Enterprise Development Programme.	
Opening of applications	27 January 2022
Closing of applications	09 February 2022 at 11:00 CAT
Qualifying criteria	<ul style="list-style-type: none"> a) Applicants must not be registered on the CSD; b) Applicants must already have an existing business or envisage to start a business. c) Applicant must have a turnover of less than R50 million; d) Be at least 51% black owned; and/or e) Be at least 51% black women owned; and/or f) Have at least 51% black ownership in black designated groups. Black designated groups mean: <ul style="list-style-type: none"> I. Unemployed black people not attending and not required by law to attend an educational institution and not awaiting admission to an education institution; II. Black people who are youth as defined in the National Youth Commission Act of 1996; III. Black people who are persons with disabilities as defined in the Code of Good Practice on employment of people with disabilities issued under the Employment Equity Act; IV. Black people as defined in the B-BBEE Act living in rural and underdeveloped areas; V. Black military veterans who qualify to be called military veteran in terms of the Military Veterans Act 18 of 2011.
Evaluation criteria	Applicants that meet the above qualifying criteria will be considered for the programme.
The objective of this programme is for the NGB to invest time by offering support, in the form of skills transfer aimed at equipping the beneficiaries with all-rounded knowledge about all aspects of running a business.	
The NGB reserves the right to verify information provided and any information about the prospective beneficiaries' business. The NGB may require the beneficiary to submit business records or documents if applicable.	
Duration of programme	1 month
Any queries regarding the programme	Procurement Practitioner E-mail address: scm@ngb.org.za



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APPLICATION FORM: NGB ENTERPRISE DEVELOPMENT PROGRAMME

1. CONTACT INFORMATION OF PRINCIPAL APPLICANT

Last Name*

First Name*

Email*

Business Telephone number

Mobile Phone number*

ID number*

Home language*

Race*

Gender*

Citizenship*

Business Street Address (Personal street address if business has not been registered yet)*

City*

Postal code*

2. ABOUT YOUR BUSINESS OR BUSINESS IDEA

Company Name (Future Name or state "not yet registered) *Submit proof of registration (registration documents)**

Website URL

Year Started (e.g. 2002 Or 0000 if not yet registered)*

Type of Company*

At what stage of development is your company?*

Industry*

B-BBEE Level (*Submit a B-BBEE certificate or sworn affidavit*)*

Percentage of black ownership*

Number of employees (0 is business idea stage)*

Approximate Gross Annual Revenue*

3. MARKET AND MARKET POSITIONING

Please provide a brief description of your business or business idea.*

What particular problem or market gap will your goods and/or services be addressing?*

Do similar goods and/or services already exist (locally or globally)? Briefly explain.*

List your five main competitors.*

What is your competitive advantage?*

Describe your target market – corporate or individual, including a description of the typical profile of your customer.*

What is the size/potential size of your target market? Describe how you have calculated/estimated this figure.*

How do you/will you generate revenue?*

How do you currently or plan to promote and sell your goods and/or services?*

List your top 3 Strengths, Weaknesses, Opportunities, and Threats involved in your business or business idea.*

Strengths: characteristics of the business or project team that give it an advantage over others.

Weaknesses (or Limitations): are characteristics that place the business or team at a disadvantage relative to others.

Opportunities: external chances to improve performance (e.g. make greater profits) in the environment.

Threats: external elements in the environment that could cause trouble for the business or project.

4. ABOUT YOUR TEAM

What management/technical experience do you have supporting your business/business idea, goods and / or service?*

What type of skills does your business/team require?

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- | | |
|---|---------|
| a) Basic Supply Chain Management (Public service) | Yes/No* |
| b) Basic Human Resource Management | Yes/No* |
| c) Basic Financial Management | Yes/No* |
| d) Basic Legal services | Yes/No* |
| e) Information Technology | Yes/No* |