

Index

- 4chan 6, 103, 122, 137, 208
9gag 13, 90, 103–104, 137
- Affordance 6, 22–23, 28–29, 35, 38, 40, 42–43, 103, 122, 249–251, 254, 256, 258–260, 263–264
Andrade Cristóbal 148, 160–162, 167
Application Programming Interface 8, 36, 211–214, 216, 255
- Belfast 7, 173–174, 178–185
Blog 4–5, 7–8, 13, 80, 87–88, 112, 144, 152, 207, 233
Brazil 2, 80, 84–88, 90–91, 95, 269
- Cat 12–13, 121–122, 124–130, 132–137
Cheezburger 13
Chile 1–2, 10, 144, 146–147, 149, 151–152, 155, 163, 166, 170, 269
Community 1, 4, 6–9, 51, 56, 58, 61, 70, 74, 82, 86, 91–92, 110–111, 121, 123, 125, 128, 134, 146, 160, 163, 167, 174–177, 182–185, 191–192, 194, 196–197, 201–204, 208–209, 229, 231–232, 235, 246, 249–253, 260, 262–265, 269
Confused Blonde Lady 11–12, 79–80, 87–88, 95
- Dieudonné 3, 10–11, 191–194, 197, 199, 201–202
Dofus 8, 227, 229, 236, 238–239
- Emotion 1–2, 6–7, 10, 101, 107–108, 116, 121, 135, 137, 155, 159, 165, 178, 185, 196, 263
- Facebook 5–6, 8, 34, 36–38, 42, 48, 56, 59–60, 71, 88, 90, 104, 109, 122, 144, 146, 149, 151, 156–157, 162, 174, 180, 182, 253, 260
France 1, 10, 21, 59, 61, 103, 147, 191–192, 194, 207–209, 212, 214, 217, 221, 250, 269–270
- Gallardo Bessy 146, 148–151, 167
Gender 10, 70, 178, 203, 207–210, 213–221, 244, 249, 251, 253, 269–270
Gif 3, 88, 90, 104, 130
Grandón Giovanna 148, 156–162, 167–168
Harlem Shake 1–2, 8, 10–12, 47–58
Humour 6–7, 11, 64, 73, 79–80, 86, 91, 93–95, 101, 107–108, 110, 123–124, 132, 134, 136–137, 180, 208, 270
- Images 4, 49, 63, 69, 112, 124, 127, 132–133, 135, 152, 167, 181, 218–219, 221, 261–262
Infrastructure 1, 5–6, 60, 189, 227, 229, 232–235, 245, 256
Internet 2–4, 9, 11, 13, 24, 26, 35, 47, 51–52, 56–59, 61–62, 65, 67, 70, 72–73, 79–81, 83, 85–88, 90–92, 95, 104, 107, 112, 145–146, 148, 151, 168, 208, 249–251, 253–254, 256, 258–259, 262, 264–265, 269–270
Ireland 1, 7, 173–174, 178–182, 184–185
- Know Your Meme 13, 72, 90, 104, 115, 122, 174, 180, 182
- La Manif pour tous 207, 209, 212, 218, 221
LGBT 209, 249–250, 252–254, 258, 261, 264
- Mastodon 227–228
Math Lady 88–89
Media 9, 13, 26, 29, 79, 87, 92, 144, 245, 251, 258, 269–270
Meme 1–4, 6–7, 9–11, 13, 31, 47, 50, 53–59, 61–74, 79–80, 86–88, 90–91, 93–95, 101–117, 121–130, 133, 136–138, 155–156, 167, 173–175, 177–185, 208, 216, 223, 263, 269–271
MMOG 8, 227–229, 234–235, 245
MMORPG 229–231, 242
- Nazaré Confusa 11, 79–80, 87, 89, 93
NFT 13
- Pérez Alejandra 111, 148, 163–168
Platform 1–2, 5–13, 21, 24, 34–40, 42–43, 47–48, 58, 60, 64, 67–68, 70, 72–74, 79, 82, 88, 90, 102–104, 108, 110, 112, 115, 121–122, 129, 143–145, 153, 156, 158, 161, 164, 168–169, 174, 176, 180, 194, 208, 216, 221–223, 227–234, 245–246, 249–258, 260–265, 270

- Politics 1, 22, 92, 101–102, 105–108, 110, 112, 117, 143, 145, 148, 151, 162, 167, 169–170, 175, 177, 179, 181, 193, 203, 217, 269
- Press 8–9, 11, 22, 59, 144, 151, 158, 161, 167–168, 192–193, 211, 219, 223, 256, 259, 263
- Racism 107, 192–193, 202, 243
- Reddit 6, 8, 67, 73, 90, 103–104, 122, 137, 174, 180, 227, 229, 232, 240, 243
- Resilience 7, 165, 173–174, 176–178, 180–185
- Rojas Vade Rodrigo 148, 152–155, 163, 166
- Sound 8, 27, 50, 52–54, 116, 123, 129, 135, 175, 249, 258–259, 263–264
- Television 11, 27, 52, 56, 79–87, 90, 92–93, 95, 105, 122, 133, 145, 149, 153, 159, 192, 212, 242
- Tía Pikachu 156–160, 163
- TikTok 2, 11, 47–48, 58, 60, 121–122, 126–127, 129–132, 134–135, 137–139, 161, 249–250, 253–255, 257–265
- Troll 5, 71, 74
- Twitter 2, 8, 11–12, 21, 34, 36, 57, 67, 71, 73, 88, 90, 103–104, 111, 121–122, 127, 131–135, 137–139, 143–144, 146, 149, 152, 154–155, 159, 161, 165, 174, 180, 207–218, 220–221, 227–228, 246, 252, 255, 258, 270
- Video 2–3, 5–6, 8, 10, 24, 27, 36, 40, 47–54, 56–57, 64, 70–71, 88, 90, 94, 103, 105, 124–125, 127, 129–130, 138, 147, 149–150, 153–154, 156, 158–161, 174–175, 194, 197–203, 227–232, 234, 242, 245–246, 251, 253, 257–264, 271
- Whatsapp 104
- YouTube 2–5, 8, 10, 49–50, 52, 56, 58–60, 90, 122, 130, 143–144, 149–150, 152–153, 156, 158–160, 191, 194–197, 204