## Cioffi Inducted Into the Consumer Technology Association Hall of Fame

he Consumer Technology Hall of Fame, created in 2000 by the Consumer Technology Association (CTA), celebrates technology leaders who advance innovation and develop, create, market, and promote the technologies, products, and services that continue to improve consumers' lives. The 2018 inductees to the CTA

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John Cioffi.

Hall of Fame include Dr. John Cioffi, the father of the digital subscriber line. Cioffi is a professor of electrical engineering at Stanford University. He led the effort to develop the scheme that dramatically increased bandwidth, resulting in the first broadband connectivity standard that delivered Internet access to hundreds of millions of homes worldwide. Cioffi has been working with the IEEE Foundation to support the IEEE Smart Village initiative.

—Tom Coughlin

## Boston Chapter Attuned to Hearing Health Care

everal months ago, L. Dennis Shapiro, chair of the Consumer Electronics (CE) Society's Boston Chapter, met with Kevin Franck, Ph.D., the newly appointed director of audiology at Massachusetts Eye and Ear (MEE), a partner of Massachusetts General Hospital and a teaching hospital of Harvard Medical School. Their purpose was to explore the possibility of holding a Chapter meeting on hearing devices. Franck explained that the last decade has seen a flurry of activity in the U.S.



Kevin Franck, MEE director of audiology, at the podium and his panel of industry members, researchers, and clinicians.